



GITAM School of Technology Bengaluru Campus

REPORT ON ETHNIC DAY CELEBRATIONS

In the modern era, whilst most of the people are moving away from their own culture and history, events like Ethnic day enable the young generation to revive love and respect for their own culture and history. Our country is a unique combination of diversified traditions and cultures and rich source of fascinating Ethnic wear.

Ethnicity is the inspiration to shape one’s personality. Our traditions and cultures help us to craft our image in a vibrant outlook. Ethnic Day celebrations in GITAM Bengaluru Campus provided an opportunity to all the students to create a mini India with their dazzling, colorful exquisite traditional apparels. The innate desire of every young fellow to dress up, look good and feel great was accomplished through this event. It was indeed a pleasant emotional well-being displayed in the whole campus through their activities.

Girls wore Ghaghras, Lehngas and traditional Sarees and boys wore Lungies, Dhotis and even Bejewelled Turnbans. They expressed their joy by dance in a flash mob and stage performances with classical dance, music and celebrated in a festive mood.

It was a day filled with fun, frolic and ecstasy everywhere across the campus of GITAM Bengaluru. In this digital era, ‘World is One’ but, filled with diversified traditions, cultures and customs which represents our respect for one another.